

Time to experience

Digital

Culture, Art, & AI



“We humans tend to overestimate AI advances and underestimate the complexity of our own intelligence.”

Melanie Mitchell

In this expert practice we look at the implications of adopting AI in the arts and cultural sector by answering pressing questions regarding:

- Creativity
- Intellectual property
- Job market
- Cultural participation
- Human-centred AI
- Governance
- Societal transformation



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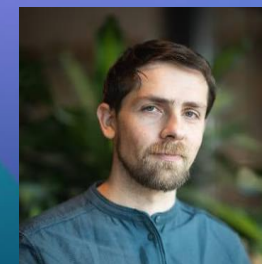
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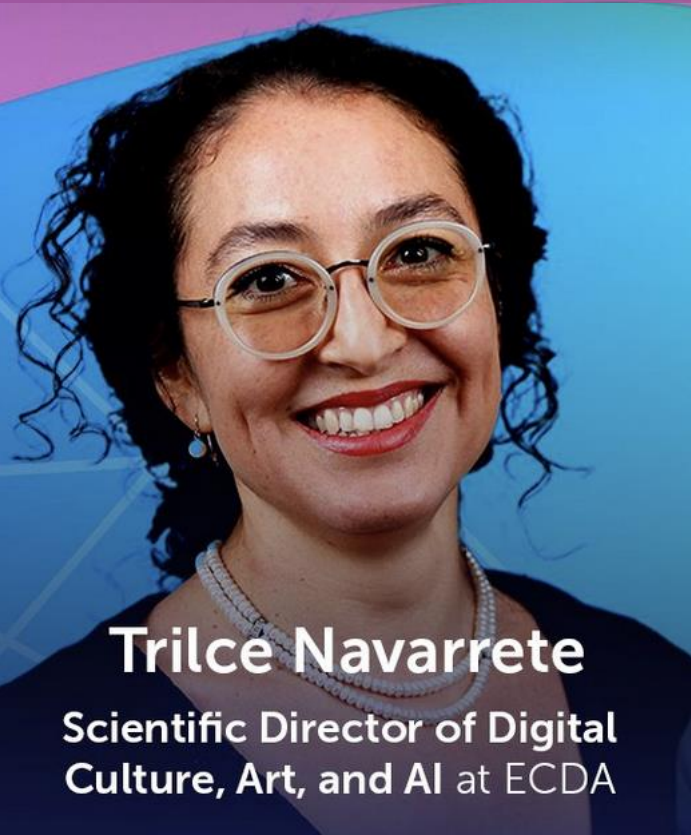


Expert Practice

We are a group of academics engaged in exploring new research methods, exchanging insights from results, and reaching out to various societal stakeholders involved in the application of AI in the arts and cultural sector.

Example projects

- Understanding consumer's perceptions of AI-generated art.
- Understanding visual artist's attitudes towards AI art programs.
- Mapping value and utility of AI for cultural consumption.
- Comparing avatars and identities in virtual social experiences.
- Investigating the impact of art and culture on AI.
- Analysing the cultural organizational benefits of using AI.
- Identifying who bears the cost and the benefits of adopting AI.



Trilce Navarrete

Scientific Director of Digital
Culture, Art, and AI at ECDA

Please feel free to contact us with your
questions or consulting needs.

We help partners gain insight in cultural and
human-centre dimension of adopting AI.

We support develop the business and
economic dimension of adopting AI within the
cultural sector.

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